



Jon Fox

Creative Director/ Copywriter

With over 20 years of experience in the advertising world, it's fair to say I know my way around a creative department. I've worked with the best agencies both in London and New York on a wide range of brands and sectors. I enjoy both craft of film making and opportunities that new platforms have given us.



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Key Skills

Creative Direction
Conceptual writing
Copywriting
Social Media

Employment History

2017- present

Freelance Creative Director / Writer
(Highlights include):

VCCP CD on Canon, TfL and Speedo pitch win
McCann London Writer on various
M&C Saatchi Writer on various
Leagas Delaney Writer on various
Santo CD/ Writer on Vodafone Global

2010 - 2017

Creative Director: McDonald's, Homebase, P&G
Leo Burnett, London

2007 - 2010

Creative Director/ Board Member: British Airways, Mentos, Perfetti
Bartle Bogle Hegarty, London

2005 - 2007

Copywriter: Johnnie Walker, Levi's, Axe
Bartle Bogle Hegarty, New York

2000 - 2005

Copywriter: Audi, Lynx, Barclays
Bartle Bogle Hegarty, London

1998 - 1999

Copywriter: Mitsubishi, Somerfield
RPM3

1995 - 1989

Copywriter: Fullers, Barclays Stockbrokers
Butler Lutos Sutton Wilkinson

Education

Diploma with Merit Art Direction/Copywriting
West Herts (Watford College)

Awards

Cannes, Campaign, creative Circle, D&AD, BTAA, Clios, Epica, One Show, FAB